

Do you ask these questions when choosing a fundraiser?

- How much profit will we earn?
- Will what we sell provide a real value to our customers?
- Is what we sell fairly priced and affordable to as a wide range of purchasers as possible?
- Does the product's value help sell itself?
- Will we feel good about selling it?

If so, consider the "E" Book for your fall 2011 fundraiser!

